

For Immediate Release

# NEWS RELEASE

## ABOUT NUTEK:

Launched in 2007, Nutek brings high-performance products to the market with a Smart Green™ and Pure Green™ focus.

With 100% biodegradable formulations, superior performance and recyclable packaging, Nutek's innovations continue to provide safe alternatives to petroleum-based and environmentally-toxic competitors.

Introduced in December, 2009, Nutek's latest line of innovative products include a series of extra large, 100% biodegradable, high-performance wipes

Currently, Nutek's products are on the shelves of Home Depot, Ace Hardware, True Value, Kroger, Northern Tool and others.

Visit :  
[www.NutekGreen.com](http://www.NutekGreen.com) for more information about Nutek's products and to order online.

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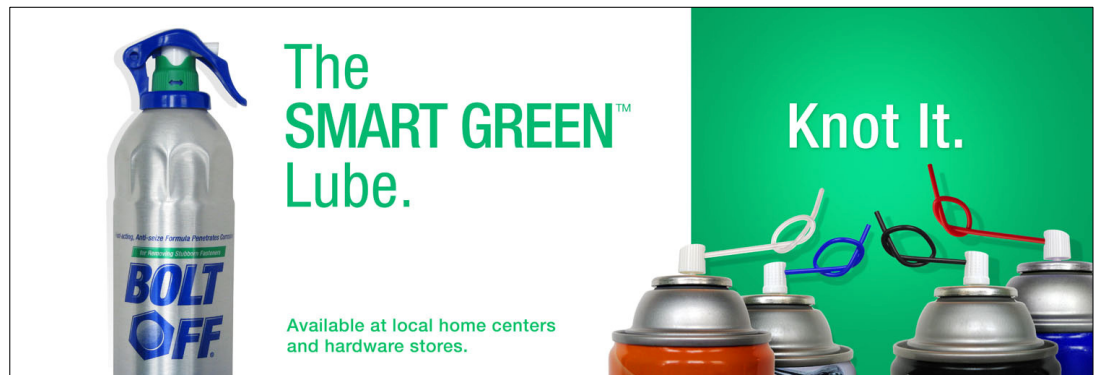
## NUTEK®'S BOLT OFF™ PACKAGE RECEIVES NRHA SILVER PACKAGING AWARD

NUTEK, LLC's Bolt Off - a Smart Green™ penetrating lubricant - has been selected as a 2010 Silver Packaging Award Winner by the National Retail Hardware Association (NRHA). Featuring an aluminum can manufactured by the Exal Corporation, the Bolt Off product showcases a no slip grip; the first ever implemented in the lubricant category. "We were astonished that no one ever thought of selecting a package that met the needs of the lubricant market by providing a superior nozzle and no slip grip design," confirmed Cathy Horton, CEO and Kim Novotney, EVP of Marketing.

The founders of Nutek were also honored to receive a 2009 Brand Packaging of the year award; a prestigious global award.

Nutek's PMA entries will be on display at the PMA Expo in the NRHA Village at the National Hardware Show®, which will take place at the Las Vegas Convention Center May 4-6, 2010.

In addition, Nutek's entries will be featured in two publications, a special 2010 NRHA Packaging & Merchandising Awards Program Official Show Guide which will be distributed at the show, as well as in the June issue of



The packaging design exceeds environmental standards by selecting the least amount of plastic; such a selection offered through a unique European nozzle is designed to release Nutek's green lubricant for both light and heavy duty applications. The Bolt Off brand was selected to readily distinguish the use for the product, which is a powerful remover of rusty nuts and bolts. It has been coined the "Silver Bullet" by end users.

In addition, Nutek's Simply Soy™ and Flat Tire Survival Kit™ both received honorable mentions.

"We are honored to share this opportunity with the many winners at this year's National Hardware Show," States Cathy Horton, Nutek's CEO, "we welcome everyone to stop by the PMA Expo, as well as our booth #3328, to take a look at Bolt Off and our newly launched Simply Soy™ Grill Wipes."

The 2010 NRHA Packaging and Merchandising Awards Program, is a first of its kind and is designed to encourage and recognize the development of innovative packaging and merchandising that will drive increased sales through the retail home improvement channel.

Hardware Retailing magazine. In addition, all attendees are invited to attend the Packaging and Merchandising Awards Trends Presentation held on the NRHA Village stage, Wednesday, May 5 at 10:45 a.m.

The presentation will cover ideas such as current trends in packaging, how this year's winning entries exemplify these ideas and what the judges had to say about this year's applicants.

Additional products by Nutek include: Simply Soy™ Biodegradable lubricant and grill wipes, Green Carpet™ carpet cleaner, Gas Off™ hand cleaning wipes, and Grime Off™ heavy duty cleaning wipes and spray degreaser.

# Nutek

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